

SDD

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WEEKLY.





SDD

LAST
WEEKS
HOT
DROPS
no. 47

Over the past week, *Shop Drop Daily* has been a hub of retail inspiration, showcasing a diverse array of brand activations, engaging pop-up installations, imaginative window displays, revolutionary store designs, and captivating retail spaces.

From innovative concepts that seamlessly blend technology and fashion to immersive brand experiences that resonate with consumers on a deeper level, the *SDD* platform curated by *Tim Nash* has featured a collection of the latest trends and groundbreaking initiatives within the retail landscape.

Each highlights a desire to push industry boundaries and creating memorable, shareable moments for customers IRL.

Be sure to keep up to date with all things *Shop Drop Daily* as we continue to serve as a beacon for those seeking to stay at the forefront of retail innovation and design.

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DISCOVER MORE 

New Balance 'Winter Town' Pop-Up Activation, Wujiang Road Shanghai China.



Chanel Christmas Exterior Installation,
The Peninsula Hotel Hong Kong.



Dior Carousel of Dreams Saks Facade
Christmas Installation, Fifth Avenue NYC.



Saks

www.shopdior.com

Giorgio Armani Neve Collection Pop-Up Installation, Taikoo Li East Plaza Chengdu China.



Anya Hindmarch 'Anya's Grotto' Festive Gift Shop Pop-Up, Pont Street London.



Louis Vuitton 'Happy Holidays'
Christmas Pop-Up, Dosan Seoul Korea.



Sephora Çadde Store Opening Activation by
Planner Group, Bağdat Avenue İstanbul Turkey.

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Sephora **LOVES** Cadde

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**WHICH ONE
CAUGHT
YOUR EYE?**

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Tim Nash is a strategic, forward-thinking creative dedicated to crafting immersive physical brand experiences that captivate the consumer.

With an extensive background spanning two decades in the retail industry, Tim has been the architect behind a variety of celebrated global brand activations and visual concepts that engage and delight customers IRL.

From a shop floor start to leadership roles within global businesses, Tim currently collaborates with a diverse portfolio of brands to curate innovative campaigns that relevantly talk to their audience.

Beyond this, he's the driving force behind Shop Drop Daily, a pivotal inspirational resource and authoritative voice on the future of the industry.

Open to discussing collaborations, presentations, opportunities, and challenges in the retail space.



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TIM NASH
FOR ALL THE
BEST RETAIL
INSIGHTS &
INSPIRATION**



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SHOPDROPDAILY.COM